

A photograph of a modern, multi-story hotel building with a swimming pool and lounge area. The building is illuminated with warm lights, and the pool is surrounded by lounge chairs and a small waterfall. The sky is a deep blue, suggesting dusk or dawn. The text is overlaid on a semi-transparent white box in the center of the image.

OVERVIEW OF HILTON HOTELS & RESORTS

First Qatar Real Estate Development Company

February 2014



FIRST QATAR REAL ESTATE DEVELOPMENT CO.
شركة قطر الأولى للتطوير العقاري

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OVERVIEW



- ❑ Hilton Hotels & Resorts (formerly known as Hilton Hotels) is an international chain of full service hotels and resorts, it is the flagship brand of Hilton Worldwide.
- ❑ The original company was founded by Conrad Hilton and is now owned by Hilton Worldwide. Hilton Hotels became the first coast-to-coast hotel chain of the United States in 1943.
- ❑ Hilton Worldwide (formerly, Hilton Hotels Corporation) is an American global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. It is owned by the **Blackstone Group**, a private equity firm.
- ❑ As of Feb 2014, it has more than 4,000 managed, franchised, owned & leased Hotels with approximately 672,000 rooms in 90 Countries.

OVERVIEW

- ❑ Hilton is ranked as the 38th largest private company in the United States.
- ❑ As of today, Hilton with a market value of about \$21.8 billion.
- ❑ The company owns, manages, and/or franchises a portfolio of ten world-class global brands which includes:
 - ✓ Waldorf Astoria Hotels and Resorts,
 - ✓ Conrad Hotels & Resorts,
 - ✓ Hilton Hotels & Resorts,
 - ✓ Doubletree (Doubletree by Hilton),
 - ✓ Embassy Suites Hotels,
 - ✓ Hilton Garden Inn,
 - ✓ Hampton Inn and Hampton Inn & Suites,
 - ✓ Homewood Suites by Hilton,
 - ✓ Home2 Suites by Hilton and
 - ✓ Hilton Grand Vacations.



HISTORIC INCIDENTS

A HISTORY OF FIRSTS

- ❑ Conrad Hilton founded the original company in 1919 with the Mobley Hotel in **Cisco, Texas** and was headquartered in **Beverly Hills, California** from 1969 until 2009. The company moved to **Tyson's Corner, unincorporated Fairfax County, Virginia, near McLean** in August 2009.
- ❑ The company is a sponsor of the United States Olympic Team since 2005.
- ❑ The **Hotels Statler Company** was acquired in 1954 for \$111,000,000 in what was then the world's most expensive real estate transaction.

TWO CHAINS WITH ONE NAME

- ❑ The company spun off its international operations into a separately traded company on December 1, 1964, known as *Hilton International Co.*. It was acquired in 1967 by **Trans World Corp.**, the holding company for **Trans World Airlines**.
- ❑ In 1986 it was sold to **UAL Corp.**, the holding company for **United Airlines**, which became Allegis Corp. in an attempt to re-incarnate itself as a full-service travel company encompassing **Westin Hotels** and **Hertz rental cars** in addition to Hilton International and United Airlines.



HISTORIC INCIDENTS

- ❑ In 1987 after a corporate putsch, the renamed UAL Corp. sold Hilton International to Ladbroke Group plc, a British leisure and gambling company, which in May 1999 adopted the name *Hilton Group plc*.



The former Hilton Hotels Corporation headquarters in Beverly Hills

- ❑ As a result, there were two separate, fully independent companies operating hotels under the *Hilton* name. Those Hilton Hotels outside the US were styled as *Hilton International* hotels.



HISTORIC INCIDENTS

- ❑ For many years hotels run by Hilton International in the US were called Vista International Hotels, while hotels operated by the American arm of Hilton outside the US were named Conrad Hotels.
- ❑ In 1971, Hilton acquired International Leisure Company, including the Las Vegas Hilton and Flamingo Hilton.
- ❑ In 1998, Hilton spun off its gaming operations into a separate, publicly held company called Park Place Entertainment (later Caesars Entertainment).
- ❑ In 1999, Hilton acquired Promus Hotel Corporation which included the Doubletree, Red Lion, Embassy Suites, Hampton Inn & Homewood Suites brand.
- ❑ In 2001, Hilton agreed to sell Red Lion to West Coast Hospitality.
- ❑ On December 29, 2005, Hilton Hotels Corporation agreed to re-acquire the Hilton International chain from its British owner, Hilton Group plc, for GBP 3.3 billion (or \$5.71 billion). This deal included Hilton plc properties operating as Conrad Hotels, Scandic Hotels and LivingWell Health Clubs.



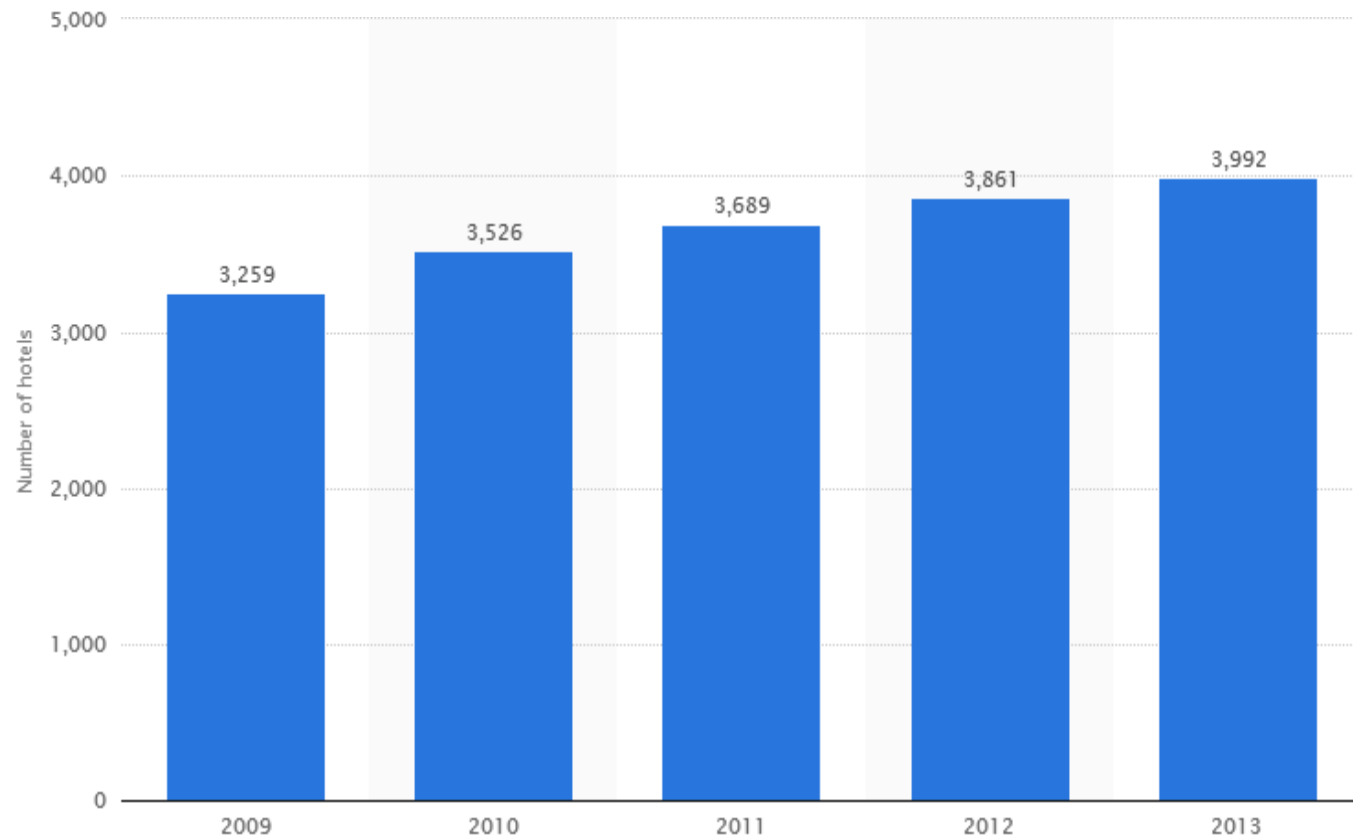
HISTORIC INCIDENTS

- ❑ On February 23, 2006, the deal closed, making Hilton Hotels the world's fifth largest hotel operator in number of rooms. Hilton Group PLC (headquartered in the UK) then renamed itself Ladbroke plc.
- ❑ On July 3, 2007, Hilton Hotels Corp. agreed to an all-cash buyout from the Blackstone Group LP in a \$26 billion which includes the assumption of \$7.5 billion in debt of deal that would make Blackstone the world's largest hotel owner. The deal was the culmination of a year of on and off discussions with Blackstone.
- ❑ In October 2007, Christopher J. Nassetta was appointed President and Chief Executive Officer of Hilton.
- ❑ In February 2009, Hilton Hotels Corp., announced that its headquarters were moving from Beverly Hills to Fairfax County, Virginia.
- ❑ On September 12, 2013, Hilton filed plans for a \$1.25 billion IPO (Initial Public Offering).



STATISTIC REPORT

Hilton Worldwide number of hotels worldwide from 2009 to 2013



Source: Statista 2014 - The Statistics portal



LOCATIONS



With more than 540 locations in 90 countries, Hilton Hotels & Resorts provide an authentic and contemporary experience for guests worldwide. Explore hotels and the smart design, thoughtful amenities and innovative dining options that make them a global leader in hospitality.

HOTELS & RESORTS



The Hilton Hotels brand remains one of the company's flagship brands and one of the largest hotel brands in the world. The company places marketing emphasis on both travel and leisure travel with locations in major city centers, near airports, convention centers, and a number of vacation resorts and leisure-oriented hotels in popular vacation destinations around the world.

HOTELS & RESORTS

SOME OF THE HILTON HOTELS & RESORTS

❑ CANADA

- ✓ Hilton Whistler Resort & Spa

❑ CARIBBEAN

- ✓ British Colonial Hilton Nassau
- ✓ Hilton Barbados Resort
- ✓ Hilton Rose Hall Resort & Spa
- ✓ Hilton Ponce Golf & Casino Resort

❑ MEXICO

- ✓ Hilton Los Cabos Beach & Golf Resort
- ✓ Hilton Puerto Vallarta Resort

❑ UNITED STATES

- ✓ Hilton Cabana Miami Beach
- ✓ Hilton Lake Las Vegas Resort & Spa
- ✓ Hilton Chicago/Indian Lakes Resort



HOTELS & RESORTS

❑ ARABIAN PENINSULA

- ✓ Hilton Al Hamra Beach & Golf Resort
- ✓ Hilton Dubai Jumeirah Resort
- ✓ Hilton Dubai Jumeirah Residences
- ✓ Hilton Ras Al Khaimah Resort & Spa
- ✓ Hilton Kuwait Resort
- ✓ Hilton Salalah Resort
- ✓ Hilton Fujairah Resort

❑ EGYPT

- ✓ Hilton Luxor Resort & Spa
- ✓ Hilton Marsa Alam Nubian Resort
- ✓ Hilton Hurghada Long Beach Resort
- ✓ Hilton Hurghada Resort
- ✓ Hilton Nuweiba Coral Resort
- ✓ Hilton Pyramids Golf Resort



HOTELS & RESORTS

❑ EUROPE

- ✓ Hilton Vilamoura As Cascatas Golf Resort & Spa
- ✓ Hilton Dalaman Golf Resort & Spa
- ✓ Hilton Bodrum Turkbuku Resort & Spa
- ✓ Hilton Sa Torre Mallorca Resort

❑ INDIAN OCEAN

- ✓ Hilton Seychelles Northolme Resort & Spa
- ✓ Hilton Seychelles Labriz Resort & Spa
- ✓ Hilton Mauritius Resort & Spa

❑ ASIA PACIFIC

- ✓ Hilton Okinawa Chatan Resort
- ✓ Hilton Hangzhou Qiandao Lake Resort
- ✓ Hilton Shillim Estate Retreat & Spa
- ✓ Hilton Sanya Resort & Spa



NEW HOTELS



Hilton Al Hamra Beach & Golf Resort

Al Hamra, U.A.E



Hilton Istanbul Bomonti Hotel & Conference Center

Istanbul, Turkey



Hilton Meadowlands

East Rutherford, USA.



Hilton Noumea La Promenade Residences

Noumea, New Caledonia (French)

NEW HOTELS



Hilton Shenzhen Shekou Nanhai

1177 Wanghai Rd, Nanshan District
Shenzhen 518067,
China



Hilton Wuhan Optics Valley

9 Chunhe Road, Huashan Eco City East
Wuhan 430076,
China



UPCOMING HOTELS



Hilton Foshan

This hotel will open on 01 Apr 2014

127 Lingnan Nth Ave, Chancheng
China.



Hilton Kyiv

This hotel will open on 01 Apr 2014

28-30 Tarasa Shevchenka Boulevard
Ukraine.

UPCOMING HOTELS



Hilton Bangalore Residences

This hotel will open on 08 Apr 2014

Embassy Golf Links Business PK
Bangalore 560071
India



Hilton Cabana Miami Beach

This hotel will open on 26 Apr 2014

6261 Collins Avenue
Miami Beach, FL 33140
USA

UPCOMING HOTELS



Hilton Mexico City Santa Fe

This hotel will open on 04 Apr 2014

Antonio Dovali Jaime No. 70
Mexico

Hilton Okinawa Chatan Resort

This hotel will open on 01 Aug 2014

Nakagami-gun 904-0115
Japan



UPCOMING HOTELS



Hilton Suites Makkah

This hotel will open on 15 Mar 2014

Makkah 21955
Saudi Arabia.



Hilton Zhengzhou

This hotel will open on 01 Apr 2014

Zhengzhou 450008
China.



References/Source

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