

Hilton Doha The Pearl offers unique residential, dining, recreational facilities

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DOHA

ONE of Qatar's most anticipated and sought-after residential facilities, the contemporary designed Hilton Doha The Pearl Residences, was officially declared open on Monday.

Owned by the Kuwaiti-backed First Qatar Real Estate Development Company (1st Qatar), the property, the largest Hilton in Qatar and the company's first serviced residence in the country, has been hailed by 1st Qatar's Chairman and CEO Fahad Khalid al Ghunaim as a watershed moment for his organisation.

"This is our first hospitality development and one which demonstrates our confidence in the Qatari market and its sustainability while sending a clear signal of our commitment to the very highest of quality build and outfitting," he said.

The opening represents a milestone for Hilton, strengthening its presence and its commitment to sustainable travel across Qatar, according to Etienne Gailliez, Hilton country general manager, Qatar. "The moment we've all been waiting for has finally arrived," he said. "Hilton has fantas-



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tic properties in Qatar across three brands, and Hilton Doha The Pearl Residences is an exciting addition to our portfolio in the country. This opening will play a key role in Qatar's growing tourism proposition and we look forward to welcoming residents and international travellers to this exciting new hotel."

The stunning 38-storey, world-class property is just 30 minutes away from Hamad International Airport and stands within The Pearl Qatar's Qanat Quartier at the gateway to the island. A smart building, where guests have digital keyless access, features 414 stylish, fully

furnished accommodation choices and comprises a series of high-end fine dining options, a temperature-controlled outdoor pool, soon-to-open private beach and a kids' club. It also houses the Signature eforea spa & health club using Elemis & Sothys Spa products, a 24-hour business centre and six hi-tech meeting rooms.

The residential unit features signature studios, 1-2-3-bedroom serviced apartments and duplex townhouses, all beautifully outfitted with the optimum in-home comforts, including modern kitchens, living rooms with a sofa, designated dining areas, and pri-

mate bathrooms in every suite. Sun-drenched openable windows, stylish gold accents and sophisticated lighting fixtures fill the vast open spaces with light. With balconies and sea views in every room, all guests can enjoy amazing orange-red sunsets over the sparkling waters of this magical island.

The residences' appeal will go well beyond the hardware structure, according to Hassan El Wahidi, general manager, Hilton Doha The Pearl Residences. "We intend to establish a strong reputation for superior and uncompromising products and services across Qatar's leisure and business

tourism offerings. We aim to make this breakthrough property a preferred choice for long and short stay guests by offering everything you could want in a hotel filled with everything you need in a home, as well as a local social hub and an exceptional business and events option," he explained.

The residences are complemented by a range of restaurants which feature innovative dining options including The Kitchen for exquisite international cuisine, the warm Mulberry Tavern for more casual fare, and the culturally authentic Levantine Restaurant with the menu featuring popular

and creative Lebanese dishes curated by the Lebanese Terroir Culinary Artiste and international Master Celebrity Chef Joe Barza.

El Wahidi has confirmed that the residences will be committed to sustainability. "We are striving to ensure these are eco-conscious residences through the implementation of fully biodegradable and plastic-free policies. As a company, Hilton is committed to sustainable travel and tourism. This commitment is evident at Hilton Doha The Pearl Residences which will avoid plastic bottles and pens, with using take away cups

with compostable lids, biodegradable coffee capsules and linen napkins in lieu of paper napkins and much more all in line with Hilton's goal to cut its environmental footprint in half and double its social impact investment by 2030," he explained.

El Wahidi also emphasised the property's commitment to a diverse and inclusive workforce. "Our staff will represent numerous different cultures and backgrounds from over 46 countries, of which 50 percent are women. All these efforts are in line with Hilton's Travel with Purpose corporate responsibility strategy."